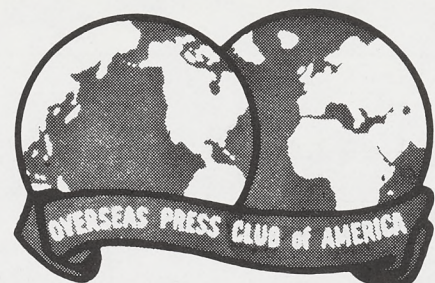


# OPC BULLETIN



HOTEL BILTMORE • 55 EAST 43RD STREET • NEW YORK, N.Y. 10017 • (212) 687-2430 • VOLUME 32, NO. 6, MARCH 15, 1978

## Debate set on Nazi first amendment rights



RITA E. HAUSER

Wither (sic) free speech.

With the cacophony of the '60's still ringing in our ears, free-speech advocates have helped unleash a new breed of Timothy Learys, Jane Fondas and Jesse Jacksons. Now we are blessed with Larry Flynts and Al Goldsteins strutting the ramparts guarding the first amendment and waving the American flag.

Now comes another flag, one with a swastika.

And a whole bunch of people want to change the rules.

The National Socialist (Nazi) Party of America, supported by the American Civil Liberties Union, is petitioning for the right to goose-step up the streets of a quiet suburb just north of Chicago in full storm trooper uniform. It just so happens that the town, Skokie, Illinois, is home to a large number of Jewish people, 7,000 of whom are survivors of Hitler's pogroms. The resulting legal



NICHOLAS VON HOFFMAN

battle has turned the city of 70,000 residents into a *circus maximus* of legal debate.

Larry Stessin and Gloria Zukerman, who co-chair the Overseas Press Club's "Shop Talk" Committee, feel that the subject merits debate in journalistic circles and have set a date for a special luncheon on the subject. Tuesday, March 28 is D-Day and noon is the hour of attack. Reservations are strongly urged (Mary Novick - 687-2430). If the luncheon is overbooked, as we suspect, WNYC will broadcast the debate live.

To argue for the rights of Frank Collin, leader of the National Socialist Party, under the covenants of the first amendment will be Aryeh Neier, since 1970, executive director of the American Civil Liberties Union, himself a refugee of Nazi Germany.

Siding with a lower court decision that the swastika should be banned on the grounds that it constituted "fight-



ARYEH NEIER

ing words" that might provoke violence will be Mrs. Rita E. Hauser, a partner in the Wall Street political law firm of Stroock & Stroock & Lavan.

King Features columnist Nicholas von Hoffman has accepted the Club's invitation to moderate this highly sensitive and important legal debate. Von Hoffman launched his journalist's career in 1963 covering the civil rights movement for the late Chicago *Daily News*. In 1966, he joined the *Washington Post* where he established himself as a featured columnist. According to his official biography, he is "biased about everything. Incurably irreverent, stylishly literate, von Hoffman's noted for lone-wolf reporting which frequently places him out in front of the pack, covering and uncovering the major stories."

He sounds like more of a catalyst than moderator ... like Tabasco in a Bloody Mary. —Chas. Schreiber

## Dateline topic set: Reporters & Sources

The deadline for *Dateline* is June; and the dateline will be Playboy Mansion, Chicago.

Publisher Louis Calderoni (nee Albert Frank-Guenther Law) and Associate Publisher Art Milton (nee *The Trib*) have gotten word from *Playboy* Senior Editor Terry Catchpole as follows:

"... I look forward to working with you on the production of the OPC's *Dateline* '78. We at *Playboy* are honored and grateful for the opportunity to produce this periodical.

"... The theme that we have chosen is "Reporters & Sources," and the articles will examine several facets of the personal relationship that exists — or should exist — between the news reporter and the news source.

"Choice of this theme is inspired by several recent developments, which will also be the subject matter for some of our articles: the case of the Philadelphia reporter who was revealed to have been having an affair with a powerful Philadelphia politician; the case of the Chicago *Sun-Times* which purchased a city tavern, and then reported on corruption in the city's bar and liquor industry; revelations regarding the CIA's manipulation of foreign correspondents; and instances where correspondents in Moscow became deeply involved with the Soviet dissident movement.

"Among the *Playboy* personnel who will be working on this project are: Nat Lehrman, Associate Publisher; Arthur Kretchmer, Editorial Director; Art Paul, Corporate Art Director; Bruce Hanson, art director; and Janet Adelman, editorial assistant.

"I shall keep you fully abreast of all developments regarding this project. Our thanks, again, for selecting *Playboy* to publish *Dateline* '78."

Gatefold applicants are requested not to call the Club.

Publisher Calderoni can be reached at (212) 248-5200. The deadline for advertising will be late April.

—Chas. Schreiber

## CALENDAR

Wednesday, March 15, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest, Jack Anderson, Syndicated Investigative Columnist and TV Commentator.

Thursday, March 16, 4:00 p.m. — High School Editors' Conference. Winners of LEAD.

Tuesday, March 28, 12 noon, cocktails; 12:30 luncheon — Shoptalk Luncheon. "The Dilemma of Skokie, Ill." First Amendment issue debated by Rita Hauser and Aryeh Neier.

Thursday, March 30, 12 noon, cocktails; 12:30, luncheon — Headliners Luncheon. Guest, R. Peter Straus, Director, Voice of America.

Tuesday, April 4, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest, Robert Lubar, Managing Editor, *Fortune*.

Wednesday, April 5, 8:00 p.m. — Music Night. Samuel Lipskin, pianist; Louis Lowenstein, cellist; Zehava Gal, mezzo-soprano

Thursday, April 13, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest, Tom Wicker, Associate Editor, *N.Y. Times* Columnist and author, *On Press*, Reflections on American Journalism. Please note change in date.

Monday, April 17, 6:00 p.m. — Annual Awards Presentation and Reception. Grand Ballroom, Hotel Biltmore. Details, next issue.

Thursday, April 20, 12 noon, cocktails; 12:30, luncheon — Book Luncheon. Guest, Harrison Salisbury. Details, next issue.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

## Publishing OPC pros tell how they do it

"Scratch a journalist and you see a writer," said Ruth Biemiller, opening for moderator Anita Diamant Berke the Feb. 28 Shoptalk, "Publish or Perish." And to paraphrase, "Scratch an editor and you see an OPCer" — borne out by the all-OPC panel of five book editors who brought to a sizeable OPC audience the specialties of their various book houses. Here, nutshellled, are their guidelines and guideposts.

Ken Giniger, president of K.S. Giniger Co., Inc., publishers and packagers: "I'm in a peculiar part of publishing — the idea business — putting ideas together with authors, photographers, designers, then the whole brought to another publisher for completion.

"We do not seek unsolicited manuscripts or ideas. We develop them. Example: the young woman seduced by her analyst who got a big press. Other publishers approached us for a quickie. Through the OPC we got *Lucy Freeman*, known for her expertise. Result: a financial success."

Grace Shaw, chief editor, Grosset & Dunlap, Inc., specializing in trade paperbacks. What are they? "The outsize trade paperback 8½ x 11 is the oversize book, rarely any conventional size, that doesn't fit into existing bookracks. Why its huge popularity? Because of its big picture-spreads. 'Graphics' are crucial, based on new cultural values for the generation of people who grew up on TV, making these readers visually- and-celebrity oriented — therefore their instant response to oversize. Our trade paperbacks are \$1.95 to \$9.95, sold in drug-stores, health food stores, and such, at a price consumers can part with almost on impulse.

Carol Smith, senior editor, W.W. Norton & Co., Inc., herself den-mother to seven first novels: "We're Grace Shaw's opposite, concerned with more permanent books, less for the impulse-buyer. In short, books that live."

Yes, on fiction; but as ballast to much non-fiction. Hard-cover subjects:

## Fortune Shoptalk



ROBERT LUBAR

Time is betting a fortune on its new biweekly.

From September to December of last year, executives of Time, Inc. have anted up nearly \$1-million that in three months they could convince *Fortune* readers and advertisers alike that Henry Luce's 1929 creation would be bigger and better every two weeks than it had been monthly.

How the gamble was undertaken, how the magazine was altered and what has been the result will be the topic of a special "Shop Talk" luncheon on Tuesday, April 4, when our guest will be Robert Lubar, managing editor of *Fortune* since 1970.

Does *Fortune* still "reflect industrial life as faithfully in ink and paper and word and picture as the finest skyscraper reflects it in stone and steel and architecture" as Luce promised in the magazine's original prospectus? Find out April 4.

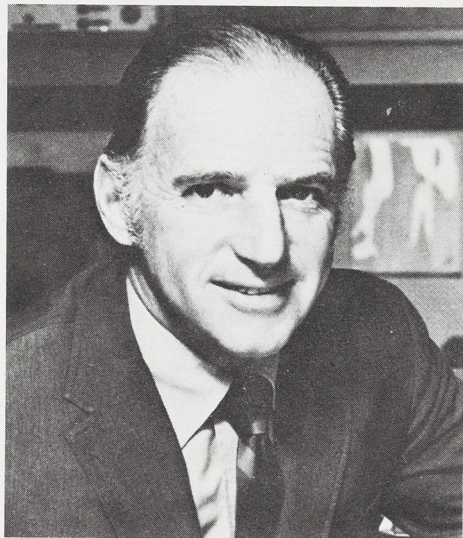
Health; Migraine; Pregnancy; Do-it-Yourself Medical Tests. "Now, because of population changes, we're doing more for older readers, and women."

Elinor Rawson, executive vp, Rawson Associates Publishers: "Does the book entertain, inform, help? Does the book put power in the hands of the reader? Can the book be described dramatically in four or five words? Make a paperback reprint? Book of the Month? This above all: are you able to

(Continued on page 2)

EAT  
AND DRINK  
WITH US

## March 30 Headliner



R. PETER STRAUS  
Director, Voice of America



## Affirmative Action helped career rise, Pauley says

When NBC presented her with new note paper including her name for the first time, Jane Pauley, news correspondent for the morning "Today" show, wrote a note to her superior, asking: "Does this mean I can stay?" He responded: "Dear Jane, count the number of pages you were issued, and be prepared." After the capacity OPC Shop Talk February 23 lunch crowd laughed and applauded, she quickly added: "The job is mine, and I intend to hang on to it."

This newest, vivacious female TV star talked, often humorously, about her own climb to national fame in a brief 27 years with modesty yet self-assurance.

Larry Stessin, moderator, compared Pauley to "the boxer who beat Ali;" He also quoted "Time" magazine's assessment of her as a "seasoned pro," "precocious."

"Precocious" she may be, but also knowledgeable beyond her years, as she spoke extemporaneously and fielded questions, sometimes pointed, without a flicker of an eyelash.

Anticipating a question about how it feels "to fill Barbara Walter's high-heeled sneakers," Pauley declared, Tom Brokaw is the anchor man for "Today" and fills the sneakers, "I didn't replace her."

As for where it all began, Jane Pauley recalls that barely out of college where she studied political science, she worked in politics. "I was affiliated with a state campaign to get the former Governor reelected. I wrote the speech nominating him. He lost in a landslide and my next move was well-timed."

That was to WMAQ Chicago, an NBC affiliate as co-anchor of the news with Floyd Kabler, who in her view "remains supreme as a TV performer." She got the job partly, at least, because the station sought more women to balance the staff in this age of women's liberation.

By the time she transferred to New York and "Today," Pauley was tagged the fastest rising personality in the history of television." She recalled with a laugh Tom Brokaw's reaction that the tag made her sound like some kind of rising breakfast roll.

Considering women "were barely visible ten years ago," she appreciates her own rapid rise to fame. Ten years

ago when Barbara Walters, Nancy Dickerson and Leslie Stahl were the only leading women in TV, "I was in high school. Women were barely visible. We have finally arrived by invitation, while Barbara Walters and Nancy Dickerson were probably courtesy of Affirmative Action. Some of us have had it easier."

Affirmative Action had its heyday in 1972 just as Pauley was getting into the business. By 1976 the "floodgates" were still not open to women, with broadcast female managers, for example, counting for only 17 percent or one in five; broadcast professionals in general, 18.5 percent, less than one in five; sales, 19 percent; technical, less than five percent.

Pauley separates print journalism from television. "There are newspaper people who are particularly good at their jobs and not particularly good, just as there are such people in TV, but these are two very different skills. The goal is the same: to find news and communicate it so the public is informed and understands, but newspaper experience is not necessary for TV. TV is a different style from the *Tribune*, *Times*, *Post*. Experience is gained in the street, not the city room."

As for her role in the womens movement, while expressing sympathy, she explains, "I haven't participated actively in it, but may have to think more about it in the future."

Asked her female role model, she responded with a broad grin, "Garrick Utley," because he was able to translate simultaneously from French to English during President Carter's visit with French leader Giscard d'Estaing.

—Blythe Foote Finke

## Kemp wows attendees at Valentine's fete

"For the world is full of roses, and the roses full of dew,  
And the dew is full of heavenly love  
that drips fer me and you."

James Whitcomb Riley

The OPC was full of heavenly love on February 14, and it dripped on a convivial group of roisterers who gathered at the clubhouse to celebrate Valentine's Day, and to meet and mix with new members of the Club.

Entertainment was provided most by the irrepressible Emme Kemp, who can make any evening an occasion, and she did this one up in ribbons and red tissue paper! Dressed in a red cape and newsboy cap, she sat down at the piano and before anyone could say "hot diggedy dog!" she had swung into "My Funny Valentine," "Georgia," "Country Roads," and "Feelings." Feet tapped time, glasses were raised, voices called for favorite tunes, and those who knew the words sang along.

Parties like this are a great way for new members to get to know the Club and to feel at home there. Among the newbies were Vladimir Gerasichev and wife Galine, one-and-a-half years here from Moscow — he is with *Soviet Radio and TV*. As a counterbalance, another newbie, Millie Brower, of *National Enquirer*, introduced herself. When last seen, the Gerasichevs and Ms. Brower were deep in conversation. Toward a better Soviet-U.S. relationship, we imagine.

The party featured hearts (What else?), and behind the bar was this piece of immortal poetry:

"Beer, whiskey, gin or wine  
Drink up to your Valentine."

If that's the message, every day is Valentine's Day at OPC!

The party was warmly hosted by Ruth Biemiller and members of the Hospitality Committee. Individual packages of peanuts were donated, via Naomi Hacker, by (are you ready for this?) Georgia Peanut Growers. Ah, Jimmy! You and God do make a tasty peanut!

Let's have some more parties.

—Rosalind Moore

## WHO, WHAT, WHERE

By GRACE NAISMITH

NEW LOOK: Erwin Boll is being transferred April 1 from the German Embassy in Pretoria, South Africa, to the Foreign Office in Bonn, Germany. His address: Herrn VLR Erwin Boll, Referat 012, Auswaertiges Amt, Adenauer Allee, 5300 Bonn, Germany. . . Elmer Lower will join the University of Missouri School of Journalism this fall as professor of journalism. Lower's return to the university is almost a homecoming. He received his B.J. from the School of Journalism in 1933. In 1959 he was awarded the University Medal for Distinguished Service to Journalism and in 1975 an honorary Doctor of Humane Letters. Lower was president of ABC News for 11 years before retirement April 1. . . Bill Wilson, editor of the OPC Bulletin, has joined the Tax Foundation as Director of Public Information. . . E.W. Williams, after ten years in which E.W. Williams Publishing Co. had been a part of the Cahners Publishing Co., and then Harcourt Brace Jovanovich, has opened his own office at 370 Lexington Avenue, N.Y. 10017. Its principal publication is Quick Frozen Foods International. Williams started the domestic edition of the publication 40 years ago.

TRAVELING: Kenneth Giniger, president of The K.S. Giniger Co., publishers, and OPC governor, will visit authors, agents and publishers in London from March 26 to March 31, then attend the International Children's Book Fair in Bologna, Italy, returning to London April 5 until April 12. He goes then to the Montreal International Book Fair until April 15. His wife, Carol, vice president of the Giniger Co., will also attend the Montreal Book Fair. . . Gunther Lees, host and executive producer of the "Journey to Adventure" television travel show, filming in Iran, then Japan, Hong Kong and Manila. . . Wilbur G. Landrey, foreign editor of the *St. Petersburg Times* has been in Haiti in behalf of the Inter American Press Association, and to Mexico to attend the IAPA Freedom of the Press Committee at Cancun. "It isn't easy," he says, "running a newspaper anywhere, and especially in Latin America." . . Warren Goodman, off to London to arrange the transfer of the editorial offices of Exxon Air World to New York, where he will take over the editorship of the 29-year-old travel house organ. He will return via

## Publishing pros

(Continued from Page 1)

grip and build reader-interest in four seconds flat?"

Alex Liepa, editorial director, Religion, Doubleday & Co. "The best fiction produced today is the *New York Times*' best-seller list." Doubleday's 750 books a year are in these five categories: General Adult ("not what the industry is living on"), novels, Basic Books, juvenile, and religion. "Basic Books are the backbone of our business."

As for agents, it seems to be true: agents' books are read first, on the assumption they're the top of the line.

For everybody, this new definition: "Loneliness . . . is sitting on a book-rack."

—Helen Alpert

### PLACEMENT

WRITERS, correspondents overseas needed for quarterly journal in field of transportation on assignment, speculation, or "Stringer" basis. Manuscripts on use of energy in transportation are solicited. Write Dick Sexton, Editor *Traffic Management International*, 221 Columbus Avenue, Boston, Mass. 02116. Phone: (617) 536-7780, Ext. 252.

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Iceland, where he will do a feature article on Icelandic Airlines.

PUBLISHING: Gordon Park's new book *Flavio*, published by W.W. Norton, is based on his Life essay in 1961 about the little Brazilian boy. A moving story of the poor and dying boy is brought up to date. Happy ending.



GORDON PARKS

(The book is in the OPC Library. Please don't steal it!) . . . Dean Casey White, who has been in a wheel chair for 71 years, is re-writing his book, *The Red-Lining of America*, described as a strong anti-Communist document, after the Election Day flood last Nov. destroyed all his papers and research in the basement of his Rutherford, N.J. home. . . Arnold Brackman's *The Last Emperor* has been published in Milan under the title, *L'Ultimo Imperatore*. . . The *Sunday Daily News*, Feb. 12, contained a travel article by Henry Cassidy. Subject: a Norwegian Fjords cruise.

SEEN ON THE SCENE: Ron Stieglitz from London; Temple Fielding from Spain; Len Saffir from N.Y.'s *Trib*; and Ralph Major from New Canaan, Ct.

LETTERS tell of Elinor Green, 35-28 77th Street, Jackson Heights, 11372 and Grace Robinson, Toll House, 291 Newton Turnpike, Weston, Ct. 06880, both retired but still devoted to their typewriters, free-lancing.

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